

# JOHNNIE WALKER WOMEN'S EQUALITY DAY SWEEPSTAKES OFFICIAL RULES

NO PURCHASE NECESSARY. MUST BE 21 YEARS OF AGE OR OLDER AND A LEGAL U.S. RESIDENT. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. **Timing:** This Sweepstakes will begin on 8/26/2021 at or after 12:00 a.m. Eastern Time (ET) and will end on 9/12/2021 at 11:59:59 p.m. ET. **This promotion is in no way sponsored, endorsed or administered by, or associated with Venmo or PayPal, Inc.**
2. **Entry:** All entrants must retweet the Johnnie Walker Equality Day Sweepstakes Post from the official JOHNNIE WALKER US Twitter page @JohnnieWalkerUS (<https://twitter.com/JohnnieWalkerUS>), along with the hashtag #JohnnieWalkerEqualityDaySweepstakes.† The Twitter account of the entrant must follow the official JOHNNIE WALKER US Twitter page. (In order to access the official JOHNNIE WALKER US Twitter page, you must first verify that you are of legal age to consume alcohol beverages as per the functionality of Twitter). You must be a registered member of Twitter in order to participate in the Sweepstakes. Membership on Twitter is free. Wireless Internet access and/or

other fees may apply. Wireless Internet access is not available in all areas or on all devices.

†To result in entry, the hashtag #JohnnieWalkerEqualityDaySweepstakes must be included along with the Sweepstakes Post. The hashtag serves to disclose to the public that in retweeting the Sweepstakes Post you are entering a promotional sweepstakes sponsored by Diageo Americas, Inc. to advertise its JOHNNIE WALKER scotch whisky product. If the #JohnnieWalkerEqualityDaySweepstakes hashtag is omitted from the retweet of the Sweepstakes Post, you will not be entered in the Sweepstakes.

To result in entry, the Sweepstakes Post must be re-tweeted (and not as a private message/direct message) in its original form, without modification of any kind.

You may – but are NOT required to – include an additional statement when retweeting the Sweepstakes Post. If you choose to do so, the statement must (a) be your original work and not infringe upon the rights of any other party; (b) NOT reference the consumption of alcoholic beverages; (c) NOT reference persons conducting themselves in an inappropriate manner; (d) NOT contain material that would imply that the consumption of alcoholic beverages is acceptable before or while undertaking any activity that requires a high degree of alertness or physical coordination (e.g., driving a vehicle); (e) NOT contain any material that would degrade or demean the human form, image or status of women, men or the members of any group based on race, religion, ethnic background, sexual orientation or any other minority status; (f) NOT reference any person who is/may be under 21 years of age; (g) NOT be obscene, provocative, lewd or otherwise objectionable or which reflects poorly on the

JOHNNIE WALKER brand; (h) be relevant to the Women's Equality Day theme of the Sweepstakes. The determination as to whether a statement is appropriate will be made in the sole discretion of Sponsor and/or the independent third party judging agency ("Judges"). In addition to disqualification from the Sweepstakes, Sponsor/Judges reserve the right to petition Twitter to remove such violative content as well as pursuing all available legal remedies against the person posting same.

ANY ADDITIONAL STATEMENT INCLUDED IN A RETWEET REPRESENTS SOLELY THE VIEWS/OPINIONS OF THE PROSPECTIVE ENTRANT HIM/HERSELF AND DOES NOT REFLECT THE VIEWS/OPINIONS OF SPONSOR IN ANY MANNER. SPONSOR WILL NOT REVIEW ANY SUCH ADDITIONAL STATEMENTS PRIOR TO THE POSTING OF SAME BY PROSPECTIVE ENTRANTS AND EXPRESSLY DISCLAIMS ANY AND ALL LIABILITY IN CONJUNCTION THEREWITH.

Sponsor is not responsible for telephone or cell phone service disruptions or other equipment or service issues that might affect a person's ability to participate in the Sweepstakes (including but not limited to liking the official JOHNNIE WALKER US page on Twitter) or the ability of Sponsor to notify the winners. Sponsor assumes no responsibility for lost, late, damaged, misdirected, illegible, corrupted, jumbled, garbled, incomplete, inaccessible, incorrect entries or other Sweepstakes materials, all of which are void. Acknowledgment of receipt of entry (including the official JOHNNIE WALKER US page on Twitter responding to a given entrant's retweet) is NOT otherwise binding upon Sponsor or Judges; without limiting the foregoing, it does NOT constitute notification of winning.

To result in entry, a person must complete all steps comprising the entry procedure; if any steps are omitted, no entry will be received. One (1) entry per person; if a person submits more than one [1] entry from the same or different Twitter accounts, he/she will be disqualified. A given account on Twitter may only be used by one (1) person – the owner of the email address associated therewith – to participate in the Sweepstakes.

Entrants' personal information will only be used for purposes of Sweepstakes administration, unless an entrant expressly consents beforehand in writing to such other use by Sponsor. For more information, please review Diageo's Privacy & Cookie Notice at [https://footer.diageohorizon.com/dfs/assets/www.johnniewalker.com/PrivacyPolicy\\_uen.html?locale=uen-us](https://footer.diageohorizon.com/dfs/assets/www.johnniewalker.com/PrivacyPolicy_uen.html?locale=uen-us) and Diageo's Conditions of Use at [https://footer.diageohorizon.com/dfs/assets/www.johnniewalker.com/TnC\\_uen.html?locale=uen-us](https://footer.diageohorizon.com/dfs/assets/www.johnniewalker.com/TnC_uen.html?locale=uen-us). In the event of any discrepancy between the privacy and cookie notice and these Official Rules, the privacy and cookie notice shall control and govern; in the event of any discrepancy between the conditions of use and these Official Rules, the conditions of use shall control and govern.

The Winners will be determined in a random drawing on or about 9/15/2021 by Judges whose decisions will be final in all matters relating to this Sweepstakes. (Should a retweet include an additional statement, it will NOT be taken into account in the winner selection procedure provided that the additional statement is in compliance with these Official Rules, including but not limited to the content guidelines set forth above.) Odds of winning will be determined by the total number of eligible entries received.

3. Prize: (100) Grand Prizes will be awarded. Each Grand Prize is “a round of drinks” awarded in the form of a \$100 deposit to their Venmo account. Total Value of all Grand Prizes: \$10,000.00.

**Credit to Venmo account may be used however the winner wishes.**

**ALCOHOL IS NOT PART OF THE PRIZE.**

Prize winner should allow approximately (24) hours after completion of the winner verification process (as set forth in Rule 4 below) to receive \$100 deposit to their Venmo account.

Your payment (i.e., \$100 deposit to Venmo account) initially will be sent to your default privacy setting. You may change the privacy setting at any time by clicking on the transaction.

To create a Venmo account, go to [www.venmo.com](http://www.venmo.com) or download free app to mobile device, provide phone number and e-mail address as prompted. A U.S.-based bank account is required to create a Venmo account.

4. Winner Notification: The winners will be notified by direct message on or about 9/17/2021. BE SURE THAT YOUR TWITTER PRIVACY SETTINGS ALLOW FOR @JOHNNIEWALKERUS TO CONTACT YOU VIA DIRECT MESSAGE/PRIVATE MESSAGE. Winner must respond to notification within two (2) business days to claim prize or prize will be forfeited and an alternate winner may be selected. Winner must provide Sponsor or its agency with valid government-issued photo identification and will be required to sign an Affidavit of Eligibility, a Liability Release and a Publicity Release (where lawful) within ten (10) days of notification; in the event of noncompliance with the foregoing or if photo identification is deemed not to adequately establish age and identity of winner, prize will be forfeited and an alternate winner may be selected. Except where prohibited, acceptance of prize constitutes winner's consent to use of his/her name, likeness and biographical data for advertising and promotional

purposes without additional compensation. Sponsor shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or terminate the promotion without notice or further obligation.

5. Eligibility: The Sweepstakes is open only to legal residents of the United States who are 21 years of age or older and is void where prohibited or restricted by law. Employees of the following entities and members of their families or households are not eligible: Diageo Americas, Inc., PayPal, Inc., and (as appropriate) their respective affiliates, printers, advertising and promotion agencies (including Judges), alcohol beverage suppliers, importers, wholesalers, distributors or retailers.

6. General Conditions: Entry in the Sweepstakes constitutes an entrant's full and unconditional agreement to abide by and accept the terms and conditions of these Official Rules. No prize substitution except at Sponsor's sole discretion. Limit of one prize per family, household or address. Prize is non-transferable except at the sole discretion of the Sponsor. All federal, state and local taxes on the prize are winner's sole responsibility. By accepting the prize, winner waives the right to assert as a cost of winning said prize, any and all costs of redemption or travel to redeem said prize and any and all liability that might arise from redeeming or seeking to redeem said prize. The preceding includes any costs incurred in conjunction with creation of Venmo account. Sponsor reserves the right to conduct a background check of any criminal records of prize winners. To the extent necessary and permitted by law, prize winners shall authorize this background check. Sponsor reserves the right, at its sole discretion, to disqualify prize winners based on the background check. Winner also accepts sole responsibility for any miscellaneous costs relating to acceptance of prize.

Entrants hereby agree to indemnify and hold Sponsor, PayPal, Inc. and Twitter, Inc. harmless from and against any third party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses, including attorney fees and court costs, arising out of any breach or alleged breach of any of the warranties and representations set forth above. SPONSOR MAKES NO REPRESENTATION, WARRANTY OR GUARANTEE OF ANY KIND REGARDING THE PRIZE, INCLUDING THE WARRANTY OF MERCHANTABILITY OR FITNESS FOR INTENDED PURPOSE.

The value of the prize won by a participant under the Sweepstakes may be taxable as income to its winner. Winner is solely responsible for any and all taxes or fees associated with the prize. Upon receipt of a prize, the winner shall be required to comply with any and all applicable federal, state and local laws, rules and regulations.

In consideration of his/her receipt of any prize, prize winner for himself or herself and his or her guest, heirs, personal representatives and assigns shall voluntarily and knowingly completely and forever release, waive and discharge Sponsor and all related parties, PayPal, Inc., and Twitter, Inc. from and against any and every kind of claim, demand, injury, costs, attorney fees, right, liability or cause of action or other liabilities of whatever kind or nature, known or unknown, absolute or contingent, and whether or not fixed, which the prize winner ever had, now has or might in the future have arising in any way or related to this Sweepstakes including, but not limited to, prize winner's participation in the Sweepstakes; prize winner's Sweepstakes entry; use of prize winner's name, likeness, biographical information, signature, image or likeness; prize winner's receipt, use or inability to use any prize or part thereof, including but not limited

to injury or loss sustained in any travel related to the prize; financial claims; physical and/or emotional injury; and/or any other legal claim that may arise, whether under contract, tort, warranty or any other theory or claim.

7. Electronic Entries: In the event of a dispute, on-line entries (including entries made via mobile device) will be deemed made by the authorized account holder of the e-mail address associated with the Twitter account used to enter the Sweepstakes. The authorized account holder is the natural person who is assigned to the e-mail address by an Internet access provider, on-line service, or other organization that is responsible for assigning e-mail addresses. Sponsor and its agencies are not responsible for lost, late, damaged, illegible, misdirected, or incomplete entries, or for entries not received due to lost, failed, delayed or interrupted connections or miscommunications, or to other electronic malfunctions, delays, or errors of any kind in the transmission or receipt of entries. (The preceding includes but is not limited to filtering or other operation of the functionality of Twitter). Sponsor is not responsible for incorrect or inaccurate entry information, whether caused by Twitter users or by any human or technological error that may occur in the processing of entries in this Sweepstakes. Sponsor reserves the right, in its sole discretion, to cancel or suspend all or a portion of the Sweepstakes, should viruses, bugs or other causes beyond the control of the Sponsor corrupt the administration, security or proper operation of the Sweepstakes. **CAUTION: ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE ANY WEBSITE/MOBILE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**



8. Winners' List: To make a request, please send a self-addressed stamped envelope to: Winners List - Johnnie Walker Women's Equality Day Sweepstakes, P.O. Box 251328, West Bloomfield, MI 48325. Request must be postmarked by 10/12/2021 and received by 10/26/2021.

This promotion is in no way sponsored, endorsed or administered by, or associated with Twitter.

Sponsor:

Diageo Americas, Inc., New York, NY

Please Drink Responsibly.

JANE WALKER BY JOHNNIE WALKER Blended Scotch Whisky. 41.9% Alc/Vol.  
Imported by Diageo, New York, NY.